



(12) **EUROPEAN PATENT APPLICATION**

(88) Date of publication A3:  
**25.09.2002 Bulletin 2002/39**

(51) Int Cl.7: **G06F 17/60**

(43) Date of publication A2:  
**13.12.2000 Bulletin 2000/50**

(21) Application number: **00660106.6**

(22) Date of filing: **06.06.2000**

(84) Designated Contracting States:  
**AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU**  
**MC NL PT SE**  
 Designated Extension States:  
**AL LT LV MK RO SI**

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(30) Priority: **08.06.1999 US 328138**

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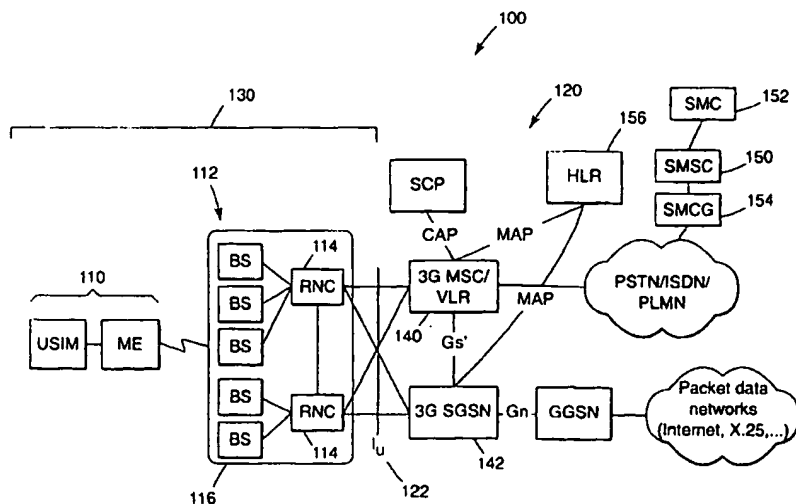
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(54) **Method and apparatus for retrieving specific information associated with an obtained identifier**

(57) A method and apparatus for retrieving product specific information to facilitate a user's decision making, such as a buying decision, is disclosed. The present

invention also allows a database to be built that includes users' comments regarding their behaviour and/or experiences with particular products. This database then may be accessed and queried using a mobile phone.



*Fig. 1*



European Patent  
Office

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Application Number  
EP 00 66 0106

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| Place of search<br><b>MUNICH</b>   |  | Date of completion of the search<br><b>22 July 2002</b>  | Examiner<br><b>Giemsa, F</b>  |
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EPO FORM 1503 03.02 (P0401)

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